

MINUTES OF A MEETING OF THE CRANBROOK & SISSINGHURST
NEIGHBOURHOOD DEVELOPMENT PLAN STEERING GROUP HELD ON 24th
APRIL 2017.

PRESENT: Cllr. Warne (in the Chair), Annie Hatcher, Lee Hatcher, Jeremy Boxall, Liz Daley, Annie Hopper, Matthew Warne, Cllr. Cook and Cllr Hartley.

APOLOGIES: Nem Goodman, Tally Wade and Cllr. Smith.

The Chairman read out the following statement:

Members are required to declare any interests, dispensations, predetermination or lobbying on items on this agenda. Members are reminded that changes to the Register of Interests should be notified to the Clerk.

1. Progress report/feedback from visioning event:

Cllr. Warne reported that Richard Eastham from Feria Urbanism had sent over the feedback from the Visioning Events for the Members to read through. After discussing the feedback the Members were happy overall with the content and just had a few minor amendments to be corrected. Cllr. Warne will notify the changes to Richard Eastham. **Cllr. N.W to complete.**

Once the report is formalised this would be uploaded to the Cranbrook & Sissinghurst NDP website and will be used at the 3 Day Design Forum.

Cllr. Warne reported that she will be visiting TWBC on Wednesday 26th April to hear about the pre-consultation draft of issues and options around the Local Plan. On Friday 28th April a meeting with Kelvin Hinton, Planning Policy Manager, TWBC has been arranged. Cllr. Kemp, Cllr. Smith and Richard Eastham will also be present to take the findings from the recent NDP events to TWBC to see how both reports, can complement one another.

2. Project Schedule:

Cllr. Warne reported that she had been in talks with Feria Urbanism with regards to looking at the proposed tasks 7 to 16 and the continuation to use Feria Urbanism for this. A more detailed project schedule will be looked at after the design forum.

3. Grant Application:

Matthew Warne is assisting Cllr. Warne in completing the required grant application. This will be completed late summer/early autumn. **M.W & Cllr. N.W to complete.**

4. Public Engagement:

a) Website: Nothing to report

b) Young People: Cllr. Warne reported with the support of Liz Daley they have been to Cranbrook School and have given talks about the NDP to the students and staff. Cllr. Warne has made contact with Dulwich Preparatory, Alex Betts, Head of Marketing and High Weald Academy, Ruth Murphy, Secretary to the Brook Learning Trust to try to engage and encourage the younger people and the schools about the NDP and upcoming events. Tasks have been left in a local coffee shop where young people frequent to try and gauge the younger generation's opinions. Cllr. Warne will approach Richard Eastham about attending other events in Cranbrook after the 3 Day Design Forum to see if it would be beneficial. Both Cllr. Cook and Annie Hatcher will approach Cranbrook School. **Cllr. Cook and A. Hatcher to complete.**

c) Street/neighbourhood champions: Work on this is ongoing.

d) Posters/banners/postcards: After a full discussion Cllr. Warne proposed to spend up to £250 on generic NDP roadside banners and up to £100 on corrugated posters in the allocated budget to help with the promotion of the NDP. This was seconded by Lee Hatcher and agreed. Annie Hatcher will design the layout and order the corrugated posters and Tally Wade will be approached to design the layout and order the roadside banners. **A. Hatcher and T.W to complete.** Liz Daley will contact Bridget at Cranbrook School to confirm having banners/posters up on the School Premises. **L.D to complete.**

e) Key stakeholders (landowners, developers etc): Countryside are planning to deliver a 10 minute presentation at the 3 Day Design Forum. Cranbrook Rugby Club are interested in talking about the future plans for the Club to the NDP.

5. 3 Day Design Forum:

The Members had a discussion around the promotion of the 3 Day Design Forum. There will be adverts in Courier, Community Pages and Coffee Break section in the Wealden Advertiser. Businesses in Cranbrook have been approached to help publicise the event. Businesses will be approached to see if they are happy to put posters in their A-frame boards. Liz Daley and Annie Hopper agreed to approach the businesses and ask. **L.D and A. Hopper to complete.** Annie Hatcher is happy to design the layout that will fit an A1 board and provide a proof of direction posters to the Clerks for printing and laminating. **A. Hatcher to complete.**

A discussion around the NDP Facebook page on ways to promote the upcoming events was had. A boost tool was mentioned and explained how this tool works in maximising the coverage of the NDP Facebook page. Cllr. Warne proposed to spend up to £25 for a tool on Facebook, which will boost the NDP page and promote the 3 Day Design Forum event. This was seconded by Liz Daley and agreed. **L. Hatcher to complete.**

Cllr. Warne will confirm with Tally Wade that reminders have been sent to the attendees of the Visioning Event about the 3 Day Design Forum and how well received the newsletter sign up on the NDP website has been, will it be used to promote the 3 day design forum?
Cllr. N.W to complete

Cllr. Warne will speak with both Richard Eastham & Anna Freiesleben from FERIA about providing a template for the presentation that local groups/societies have to deliver and to find out what presentations have been received so far from groups who attended the Visioning Events. **Cllr. Warne to complete**

6. Update of meeting with Persimmon:

Cllr. Warne reported that a meeting was held on Tuesday 4th April with David Huggett, Divisional Director Strategic Land from Persimmon. Members of the Parish Council, NDP and Crane Valley Land Trust were present at the meeting. A discussion was had around the amendment to the application and the perimeter plan. Liz Daley highlighted that another meeting is planned with David Huggett and residents of Orchard Way on Thursday 27th April to discuss the Brick Kiln development. The Members felt that the NDP should be considered in the context of any future development applications put forward for Cranbrook and Sissinghurst.

Date of next meeting: Monday 22nd May 7pm